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For additional information contact:

Sara West-Callahan

Carter-West Public Relations

Phone: 949-493-0244 Fax: 949-248-1764

E-mail: scallahan@carterwestpr.com

Susan Lovett

Mobile Productivity, Inc.

Phone: (800) 997-1674 x2010

slovett@mpifix.com

**Veteran Toyota Motor Sales USA Company Executive Richard Gallio
Joins MPi Industry Advisory Council**

Las Vegas, NV, January 21, 2009 – [Mobile Productivity, Inc.](http://www.mpifix.com) (MPi)

(www.mpifix.com) a leading provider of profitability tools for auto dealer service departments, announced today that veteran Toyota Motor Sales USA executive Richard Gallio, has joined the MPi Industry Advisory Council. The Council was formed in March '07 and is comprised of top dealers, veteran factory executives and automotive industry experts to provide auto industry input into the strategic product and marketing direction of MPi. Current members include David Vallone, Kip Killmon, Paul Rubin, Dennis Noonan, Bill Lovejoy, Richard Sherman, Joe Hilger, Maureen Sullivan Martin, Joe Herman, Tony Noland and Ernest H. Pomerantz.

A well known automotive industry veteran, Gallio was a successful leader and participant in Toyota's unprecedented growth in the U.S. market. He retired from Toyota Motor Sales USA in 2001 after more than 29 years as an officer and division head. He is currently an advisor to Volkswagen de Mexico and has worked as an independent consultant with various automotive manufacturers including Honda, Hyundai, Kia, and Mitsubishi, in the areas of supply chain management, logistic process improvement and customer service systems.

"Richard's many years of leadership and experience in the automotive industry, combined with his understanding of the market, both from the OEM and dealer perspective, which makes him an invaluable addition to our advisory council. We are very excited to have someone of his caliber help guide the council," commented Les Silver, MPi Chairman & CEO.

MPI has long relied on input from industry leaders, and invested in products and services that make significant impact in the delivery of automotive service and repair. In 2007 the company launched the World Class Inspection™ program which significantly improves customer satisfaction, management processes, and revenue per repair order for dealership service departments.

Dealers using the program are performing a better inspection and doing a superior job of explaining needed repairs to the customer, realizing benefits that average between \$100 to \$125 in additional needed repairs per vehicle inspection, a substantial increase in revenue per RO. The MPI Industry Advisory Council will help advise and guide the development of such programs in the future.

Commenting on his appointment, Gallio stated, “MPI is currently adding significant value to the fixed operations side of the business for dealers, providing tools and solutions that really do improve profitability and service satisfaction; something that is so vital in today’s market conditions. I look forward to working with this knowledgeable and talented group of automotive industry professionals.”

About MPI:

MPI (Mobile Productivity, Inc.) is headquartered in Las Vegas, NV. MPI is an industry leader delivering processes, metrics and software solutions which enable automotive dealerships to achieve World Class™ results in their service and repair departments. The company's World Class Inspection™ Program is making a difference in dealerships across the country; providing significant increases in profits, efficiencies and customer loyalty.

MPI is a subsidiary of Service Repair Solutions Inc, (SRS) which is also headquartered in Las Vegas, NV. SRS is a leader in providing innovative information solutions for the service and repair industry. Current affiliates include Identifix, Inc., Mobile Productivity, Inc., and International Automotive Technicians' Network, Inc.

For more information call Susan Lovett at (800) 997-1674 x2010, by email at slovett@mpifix.com or visit www.mpifix.com